

# LC Media LP

## Annual EEO Public File Report

YEAR 2020

This annual EEO public file report for LC Media LP covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2019 through July 31, 2020:

Call Sign	Station ID	City of License
KQIE (FM)	67354	Riverside-San Bernardino

During this reporting period, Gold Coast Broadcasting LLC filled zero (0) full-time positions:

Zero

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by LC Media LP for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by LC Media LP during the reporting period is contained in Appendix C.

As of 08/01/2018, the station added staff and became (5) or more staff members which required annual reporting going forward.

Appendix A

**RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED**

Name of Source: Southern California Broadcasters Association (SCBA)<sup>1</sup>  
Address: 5670 Wilshire Boulevard, #200  
Los Angeles, CA 90036  
Telephone: (323) 930-5595 Fax: (323) 932-1425  
How was notification given to this source? Online

Name of Source: LC Media LP <sup>2</sup>  
Contact Person: Marissa Garcia  
Address: C/O 2284 South Victoria Avenue, Suite 2G, Ventura, CA  
Telephone: (805) 654.8743 Fax: (661) 999-6700  
E-mail: jobs@kqie1047.com  
How was notification given to this source? N/A – In House

Name of Source: All Access Music Group  
Website: www.allaccess.com  
Web Address: <http://www.allaccess.com>  
How was notification given to this source? Online

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<sup>1</sup> The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women’s organizations throughout Southern California.

<sup>2</sup> LC Media LP as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

**ORGANIZATIONS REQUESTING NOTIFICATION**

***No Organizations have contacted LC Media LP requesting notification of job openings.***

### SUPPLEMENTAL RECRUITMENT ACTIVITIES

**Activity:** Backpack Giveaway – Non-profit  
**Date:** August 12, 2019  
**Participating Employees:** Coleen Bambrick, Christopher Morrison  
**Host / Sponsor of Activity:** Old School Motorcycle Club

**Brief Description of Activity and Station Participation:**

Our station was invited to attend the Backpack Giveaway to give out backpacks with supplies to the local community. We shared information about the station and how to obtain information about accessing jobs in the radio industry.

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**Activity:** National Night Out  
**Date:** August 10, 2019  
**Participating Employees:** Coleen Bambrick, Pamela Juarez and Marissa Garcia  
**Host / Sponsor of Activity:** The Gardens of Memory Care

**Brief Description of Activity and Station Participation:**

The Community was invited to attend the National Night Out hosted by the Gardens of Memory Care located 10849 Alrington in Riverside. This event is a great way to enhance the relationship between the community members while bringing back a true sense of community. We shared information to the community about the radio station and how to obtain work as an on air talent, producers and other positions.

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**Activity:** Goodwill Career Resource Center  
**Date:** September 10, 2019  
**Participating Employees:** Coleen Bambrick, Pamela Juarez and Marissa Garcia  
**Host / Sponsor of Activity:** Goodwill

**Brief Description of Activity and Station Participation:**

Goodwill of Southern California and Inland Empire, non-profits, government agencies, colleges, and community employers offered creative solutions to bring together job seekers, with business ready to hire. We participated as an employer to provide information to the public about the radio industry and how to get hired.

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**Activity:** Car and Motorcycle Show  
**Date:** September 14, 2019

**Participating Employees:** Christopher Morrison and Coleen Bambrick

**Host / Sponsor of Activity:** Variety Inland Empire

**Brief Description of Activity and Station Participation:**

Variety Inland Empire put on a non-profit event to support the community. Our station was there to give out prizes and provide information about open positions such as Account Executives and other radio broadcasting information.

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**Activity:** Bar Championship

**Date:** September 18, 2019

**Participating Employees:** Coleen Bambrick and Christopher Morrison

**Host / Sponsor of Activity:** Leukemia & Lymphoma Society

**Brief Description of Activity and Station Participation:**

Located at TGI Fridays in Ontario, we assisted with this fundraiser to raise funds for the Academy of Champions. This event allowed us to give out prizes and one sheets about our station and open positions. We gave out information about our websites and access to jobs when available.

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**Activity:** Trinity Golf Classic

**Date:** September 30, 2019

**Participating Employees:** Christopher Morrison

**Host / Sponsor of Activity:** Children's Foundation of America

**Brief Description of Activity and Station Participation:**

The Trinity Golf Classic is a fundraiser for raising funds for the Children's Foundation of America. We take this opportunity to support non-profits but also share more information about our station. Our call letters, station info, job opportunities and answer questions about our company.

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**Activity:** Fundraiser

**Date:** October 01, 2019

**Participating Employees:** Coleen Bambrick, Christopher Morrison and Leilani Lopez

**Host / Sponsor of Activity:** Easter Seals

**Brief Description of Activity and Station Participation:**

Our station attended this event to provide support to Easter Seals by giving out prizes, candy and sharing information about our station. This event allows us to share with many community members the process of being hired as an On Air Talent and how to access information about jobs.

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The follow events were used as recruitment resources to provide the attendees with information about our station and the different positions we have at our organization. We passed out information sheets about our radio station, the website information and job descriptions of positions within our organization. Asked for resumes to be sent to [jobs@kqie1047.com](mailto:jobs@kqie1047.com)

EVENT DATE	NAME OF EVENT	TYPE OF EVENT	ATTENDEES
10/05/2019	Susan B Komen	Cancer Walk	Christopher Morrison
10/07/2019	Easter Seals	Safe Halloween Photo	Christopher Morrison
10/13/2019	Susan B Komen	Cancer Walk	Christopher Morrison
10/16/2019	Etiwanda High School	Career Fair	Christopher Morrison & Coleen Bambrick
10/22/2019	Alta Loma High School	Career Fair	Christopher Morrison & Coleen Bambrick
10/25/2019	Halloween	YMCA Center Event	Christopher Morrison & Coleen Bambrick
10/26/2019	American Cancer Society	Bark for Life	Coleen Bambrick
10/30/2019	Pre-Halloween Luncheon	Listener Appreciation	Coleen Bambrick & Christopher Morrison, Jimmy Reyes and Josepha
11/01/2019	Options for All	Hosted dance Music	Coleen Bambrick & Christopher Morrison
11/02/2019	Children's Foundation of America Family Fun Day		Coleen Bambrick & Christopher Morrison
11/20/2019	Kenny Clarks Turkey Drive	Turkey Giveaway	Coleen Bambrick & Christopher Morrison
12/15/2019	DJ Cazels Toys 4 Tots	Toy Drive	Coleen Bambrick & Christopher Morrison
12/19/2019	Children's Foundation of America	Holiday Hero	Christopher Morrison
12/23/2019	Mistys Toy Drive	Toy Drive	Christopher Morrison

DUE TO COVID – SOCIAL DISTANCING & COMPLIANCE WITH STAY AT HOME ORDERS - MOST EVENTS WERE CANCELLED AFTER MARCH OF 2020