

LC Media LP

Annual EEO Public File Report

YEAR 2021

This annual EEO public file report for LC Media LP covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2020 through July 31, 2021:

Call Sign	Station ID	City of License
KQIE (FM)	67354	Riverside-San Bernardino

During this reporting period, Gold Coast Broadcasting LLC filled the (0) full-time positions:

Zero

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by LC Media LP for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by LC Media LP during the reporting period is contained in Appendix C.

As of 08/01/2018, the station added staff and became (5) or more staff members which required Annual Report going forward.

Appendix A

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: Southern California Broadcasters Association (SCBA)¹
Address: 5670 Wilshire Boulevard, #200
Los Angeles, CA 90036
Telephone: (323) 930-5595 Fax: (323) 932-1425
How was notification given to this source? Online

Name of Source: LC Media LP ²
Contact Person: Marissa Garcia
Address: C/O 2284 South Victoria Avenue, Suite 2G, Ventura, CA
Telephone: (805) 654.8743 Fax: (661) 999-6700
E-mail: jobs@kqie1047.com
How was notification given to this source? N/A – In House

Name of Source: All Access Music Group
Website: www.allaccess.com
Web Address: <http://www.allaccess.com>
How was notification given to this source? Online

¹ The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

² LC Media LP as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Appendix B

ORGANIZATIONS REQUESTING NOTIFICATION

No Organizations have contacted LC Media LP requesting notification of job openings.

Appendix C

SUPPLEMENTAL RECRUITMENT ACTIVITIES

As of April 01, 2020 – May 15, 2021 – All stations were on lockdown due to COVID. We use other methods of communication to meet supplemental recruitment activities.

The Goldstein Law Firm

June 01, 2021 Seminar – Covid Back to Work issues facing employers – How to help
This seminar was a webinar where HR Professionals and Owners heard about compliance in the workplace with safety. We use these seminars to network with the presenter and other companies to share about radio and the things associated with hiring, compliance and community events. We solicit non-profits to set up job fairs, job announcements and open houses.

Employer Advisory Council

January 20, 2021 Seminar – California “Clarified” Independent Contractor
This seminar was about the independent contractor and HR professionals attending can share anything regarding their employers. I shared about the layoff status of our company and how it is important that radio provides a support system during COVID by sharing company’s needs such as social distancing, open/closed status and when things return, where can they go to get jobs.

Employer Advisory Council

January 13, 2021 Seminar – 2021 Employment Law Update
This seminar was about the employers and HR professionals attending can share anything regarding their employers. I shared about the issues that Broadcasting companies are facing with downfall of revenue and the need to rehire staff that were laid off. I shared that our company is running PSA’s for any employer or company that needs assistance to share that they are open for business.

San Bernardino County Workforce Development Board

February 25, 2021 Seminar – 2021 Labor & Employment Law
This seminar was about the employers and HR professionals that needed to hear about new compliance laws. I used this opportunity to share information about our PSA program and OPEN FOR BUSINESS assistance.

Goldstein Law Firm

March 10, 2021 Seminar – Managing Remote Employees
This seminar was about the stress of managing employees and when they opened it up for questions and discussions, I introduced myself and shared about our stations and what we can provide to the community. PSA’s, Open to business and hiring when things open up. Links to our stations and more..

Employer Advisory Council

April 21, 2021

Seminar – Workers Compensation and COVID

This seminar was about workers compensation and COVID. I shared about the Open for Business project and PSA's available to the public for no charge plus when we open, getting access to our websites and radio ads to share that we are and others are hiring.

Employer Advisory Council

May 12, 2021

Seminar – Covid in the workplace

This seminar was about COVID compliance. The agenda supported our support to share with the public about job opportunities, public service announcements and other community support needs.

Employer Advisory Council

June 09, 2021

Seminar – Vaccinated and ready to go

This seminar was about vaccinations. At end of seminar – we shared about job opportunities, public service announcements and other community support needs.