

Point Four KOCP

Annual EEO Public File Report

YEAR 2021

This annual EEO public file report for Gold Coast Broadcasting LLC (“Gold Coast”) & Point Four covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2020 through July 31, 2021:

Call Sign	Station ID	City of License
KKZZ (AM)	70562	Santa Paula, CA
KCAQ (FM)	70563	Camarillo, CA
KUNX (AM)	25091	Port Hueneme, CA
KOCP (FM)	25092	Oxnard, CA
KVTA (AM)	07746	Ventura, CA
KFYV (FM)	07744	Ojai, CA

During this reporting period, Gold Coast Broadcasting LLC and Point Four filled (0) full-time position:

Zero

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast Broadcasting and Point Four for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast during the reporting period is contained in Appendix C.

Appendix A

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: CSU, Channel Islands – CA Mini Corps
Contact Person: Sandra Cortes-Montecalvo, College Coordinator
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)
Telephone: (805) 437-8823 Fax: (805) 437-8824
Email: sandra.cortes@csuci.edu
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center
Contact Person: Isaac Romero, RCI Program Coordinator
Address: 1732 S. Lewis Road Camarillo, CA 93010
Telephone: (805) 388-3148 Fax: (805) 484-7585
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency
Changed from: Teen Fatherhood Program
Contact Person: Nancy Ballard
Address: 2240 East Gonzales Road, Suite 250
Telephone: (805) 981-5177 Fax: (805) 981-5260
How was notification given to this source? Fax

Name of Source: Center For Employment Training (CET)
Contact Person: Julia Perez
Address: 761 S. C Street Oxnard, CA 93030
Telephone: (805) 487-9821 Fax: (805) 487-7775
How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura
Contact Person: Monica Lopez, Program Specialist
Address: 301 S. C Street Oxnard, CA 93030
Telephone: (805) 486-9777 Fax: (805) 486-9881
Email: mlopez@elconcilioventura.org
How was notification given to this source? Email

Name of Source: Employment Development Department (EDD)
#1 Ventura Job & Career Center
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101

#5 Workforce Resource Center
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ www.caljobs.ca.gov and mailed to each site for internal posting.

Name of Source: Mexican American Opportunity Foundation
Address: 701 South C Street, Suite A, Oxnard, CA 93030
Telephone: (805) 385-3789 Fax: (805) 385-3792
How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)¹
Address: 5670 Wilshire Boulevard, #200
Los Angeles, CA 90036
Telephone: (323) 930-5595 Fax: (323) 932-1425
How was notification given to this source? Online

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)
Contact Person: Carolyn Vang Walker, Assistant Principal
Address: 5200 Valentine Road Ventura, CA 93003
Telephone: (805) 289-7925 Fax: (805) 289-7931
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network
Address: P.O. Box 6329 Oxnard, CA 93031
Telephone: (866) 275-4134
Email: info@vcpwn.org
How was notification given to this source? Mail

Name of Source: Women's Economic Ventures (Oxnard/Ventura)
Address: 290 Maple Court, Suite 158 Ventura CA 93003
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)
Email: info#wevonline.org (Reference Oxnard/Ventura)
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)
Address: 333 S. Salinas Street, Santa Barbara CA 93103
Telephone: (805) 965-6073 Fax: (805) 962-9622
Email: info@wevonline.org (Reference Santa Barbara)
How was notification given to source? Email

Name of Source: Gold Coast Broadcasting LLC ²
Contact Person: Marissa Garcia
Address: 2284 South Victoria Avenue, Suite 2G, Ventura, CA
Telephone: (805) 289-1400 Fax: (661) 999-6700
E-mail: jobs@goldcoastbroadcasting.com
How was notification given to this source? N/A – In House

Name of Source: UCSB Counseling and Career Services
Contact Person: Attn: Career Center
Address: University of California, Santa Barbara
Career Services, Bldg. 599
Santa Barbara, California 93106-7140
Telephone: (805) 893-4412 Fax: (805) 893-8023
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>
How was notification given to this source? Online

Name of Source: All Access Music Group
Website: www.allaccess.com
Web Address: <http://www.allaccess.com>

¹ The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

² Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

How was notification given to this source? Online

Name of Source: Cal Lutheran University
Contact: Career Center Services
Address: 60 West Olsen Road, #2400, Thousand Oaks CA 91360
Telephone: (805) 493-3200
Email Address: clewis@callutheran.edu
How was notification given to this source? Email

Name of Source: Moorpark College
Contact: Career Services (Transfer Center)
Address: 7075 Campus Road, Moorpark CA 93021
Telephone: (805) 378-1400
How was notification given to this source? Mail

Name of Source: Oxnard College
Contact: Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93030
Telephone: (805) 986-7366 Fax (805) 986-7332
How was notification given to this source? Fax

Name of Source: Santa Barbara City College (Santa Barbara Career Center)
Address: 506 Chapala Street, Santa Barbara CA 93101
Telephone: (805) 339-6375
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)
Address: 4835 Market Street, Ventura CA 93003
Telephone: (805) 967-9677
How was notification given to this source? Mail

ORGANIZATIONS REQUESTING NOTIFICATION

Source:	California State University – CI - California Mini Corps
Address:	1 University Drive, Camarillo CA 93012-8584
Contact:	Sandra Cortes-Montecalvo
Telephone:	(805) 437-8823

Source: County of Ventura RAIN Project Transitional Living Center
Address: P.O. Box 1934 Camarillo, CA 93011
Telephone: (805) 383-7505

Source: Adolescent Family Life Program, Vta County Health Care Agency
Changed from: Teen Fatherhood Program
Address: 2240 East Gonzales Road, Suite 250
Contact: Nancy Ballard
Telephone: (805) 981-5106

Appendix B

ORGANIZATIONS REQUESTING NOTIFICATION

No Organizations have contacted Gold Coast requesting notification of job openings.

Appendix C

SUPPLEMENTAL RECRUITMENT ACTIVITIES

As of April 01, 2020 – May 15, 2021 – All stations were on lockdown due to COVID. We use other methods of communication to meet supplemental recruitment activities.

The Goldstein Law Firm

June 01, 2021 Seminar – Covid Back to Work issues facing employers – How to help
This seminar was a webinar where HR Professionals and Owners heard about compliance in the workplace with safety. We use these seminars to network with the presenter and other companies to share about radio and the things associated with hiring, compliance and community events. We solicit non-profits to set up job fairs, job announcements and open houses.

Employer Advisory Council

January 20, 2021 Seminar – California “Clarified” Independent Contractor
This seminar was about the independent contractor and HR professionals attending can share anything regarding their employers. I shared about the layoff status of our company and how it is important that radio provides a support system during
COVID by sharing company’s needs such as social distancing, open/closed status and when things return, where can they go to get jobs.

Employer Advisory Council

January 13, 2021 Seminar – 2021 Employment Law Update
This seminar was about the employers and HR professionals attending can share anything regarding their employers. I shared about the issues that Broadcasting companies are facing with downfall of revenue and the need to rehire staff that were laid off. I shared that our company is running PSA’s for any employer or company that needs assistance to share that they are open for business.

San Bernardino County Workforce Development Board

February 25, 2021 Seminar – 2021 Labor & Employment Law
This seminar was about the employers and HR professionals that needed to hear about new compliance laws. I used this opportunity to share information about our PSA program and OPEN FOR BUSINESS assistance.

Goldstein Law Firm

March 10, 2021 Seminar – Managing Remote Employees
This seminar was about the stress of managing employees and when they opened it up for questions and discussions, I introduced myself and shared

about our stations and what we can provide to the community. PSA's, Open to business and hiring when things open up. Links to our stations and more..

Employer Advisory Council

April 21, 2021

Seminar – Workers Compensation and COVID

This seminar was about workers compensation and COVID. I shared about the Open for Business project and PSA's available to the public for no charge plus when we open, getting access to our websites and radio ads to share that we are and others are hiring.

Employer Advisory Council

May 12, 2021

Seminar – Covid in the workplace

This seminar was about COVID compliance. The agenda supported our support to share with the public about job opportunities, public service announcements and other community support needs.

Employer Advisory Council

June 09, 2021

Seminar – Vaccinated and ready to go

This seminar was about vaccinations. At end of seminar – we shared about job opportunities, public service announcements and other community support needs.