

LC Media LP

Annual EEO Public File Report

YEAR 2019

This annual EEO public file report for LC Media LP covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2018 through July 31, 2019:

Call Sign	Station ID	City of License
KQIE (FM)	67354	Riverside-San Bernardino

During this reporting period, Gold Coast Broadcasting LLC filled the one (3) full-time positions:

Account Executive (2)
Front Office Admin (1)

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by LC Media LP for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by LC Media LP during the reporting period is contained in Appendix C.

As of 08/01/2018, the station added staff and became (5) or more staff members which required Annual Report going forward.

Job Title: Account Executive (1) – 1st Hire

Number of Interviewees: 2
Recruitment Source of Hiree: On Air Ad
Recruitment Sources Utilized:

Number of Interviewees
Recruitment Source Referred:

SCBA	0
All Access Group	0
LC Media LP -In House Posting	0
LC Media LP - Internet Posting	0
LC Media LP - Internal Referral	1
LC Media LP - On Air Broadcast	1

Job Title: Account Executive (1) - 2nd Hire
Number of Interviewees: 1
Recruitment Source of Hiree: Referral
Recruitment Sources Utilized:

Number of Interviewees
Recruitment Source Referred:

SCBA	0
All Access Group	0
LC Media LP -In House Posting	0
LC Media LP - Internet Posting	0
LC Media LP - Internal Referral	1
LC Media LP - On Air Broadcast	0

Job Title: Front Desk Admin
Number of Interviewees: 6
Recruitment Source of Hiree: On Air Ad
Recruitment Sources Utilized:

Number of Interviewees
Recruitment Source Referred:

SCBA	0
All Access Group	0
LC Media LP -In House Posting	0
LC Media LP - Internet Posting	0
LC Media LP - Internal Referral	0
LC Media LP - On Air Broadcast	6

Appendix A

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: Southern California Broadcasters Association (SCBA)¹
Address: 5670 Wilshire Boulevard, #200
Los Angeles, CA 90036
Telephone: (323) 930-5595 Fax: (323) 932-1425
How was notification given to this source? Online

Name of Source: LC Media LP ²
Contact Person: Marissa Garcia
Address: C/O 2284 South Victoria Avenue, Suite 2G, Ventura, CA
Telephone: (805) 654.8743 Fax: (661) 999-6700
E-mail: jobs@kqie1047.com
How was notification given to this source? N/A – In House

Name of Source: All Access Music Group
Website: www.allaccess.com
Web Address: <http://www.allaccess.com>
How was notification given to this source? Online

¹ The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

² LC Media LP as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

ORGANIZATIONS REQUESTING NOTIFICATION

No Organizations have contacted LC Media LP requesting notification of job openings.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

DATE	ORGANIZATION	EVENT	LOCATION	NUMBERS	COMMENTS
2/27/19	Alice Birney Elementary	Dr.Seuss Birthday	1050 E. Olive, Colton	909-725-1731	Read Across America
3/1/19	Myers Elementary	Dr.Seuss Birthday	975 N. Meridian, Rialto	909-820-7921	Read Across America
3/4/19	Grand Terrace High	Career Day	GTHS	909-580-5006	Career & Future Week
3/6/19	Grand Terrace High	Career Day	GTHS	909-580-5006	Career & Future Week
3/11/19	Vermont Elementary	Read Across Amer	3965 Vermont, San Bdn	909-880-6658	Read Across America
3/30/19	Team Clounga	Izaak Colunga	1280 E. Washington, Colton	909-380-5925	Car & Bike Show for Izaak Colunga
4/10/19	Life Stream	Blood Drive	Loma Linda University	951-288-9709	Lifestream Community Blood Drive
4/12/19	Institute for Public Strategies	Underage Drinking	Redlands Comm Center	909-266-1660	Alcohol Awareness Month
4/12/19	Life Stream	Blood Drive	All State Insurance	951-288-9709	Lifestream Community Blood Drive
4/13/19	Press Enterprise	All Things Kids Expo	Mission Grove, Riv.	951-368-9202	All Things KIDS EXPO
4/20/19	Rialto Community	Spring Eggstavanza	150 S. Palm., Rialto	909-421-4929	Rialto Community Services
4/27/19	American Cancer So	Relay for Life	Colton High School	909-521-4235	Help attack cancer In our community
4/28/19	American Cancer So	Relay for Life	Colton High School	909-521-4238	Help attack cancer In our community
5/3/19	Institute for Public Strategies	Vaping/Smoking	Redlands Comm Center	909-266-1660	Dangers & Effects of Vaping/Smoking
5/16/19	Moreno Valley College	Career Day	MVC, 16130 Laselle,MV	951-571-6907	Career Fair w/Street Team & Coleen
6/4/19	Options for All	Studio Tour	KQIE, 242 Airport,SB	915-922-9544	Studio Tour for 13/ Studio time w/Bam
6/10/19	Options for All	Studio Tour	KQIE, 242 Airport,SB	915-922-9544	Studio Tour for 10/ Studio time w/Bam
6/12/19	City of Riverside	Concerts in Park	Fairmount Park, Riv.	951-826-2015	Concerts in the Park
6/18/19	Options for All	Studio Tour	KQIE, 242 Airport,SB	915-922-9544	Studio Tour for 13/studio time w/Bam
7/4/19	Fireworks booth	community booths	Colton, rialto		Street team supporting local fundraising